



# Sponsor Levels



## Level Sponsor Benefits

**\$250-\$999**

### **Friends & Family**

Listed as Friends and Family in the State Finals Program  
Listed as Friends and Family on the KHSRA Website on Sponsor Page

**\$1,000-\$2,499**

### **Bronze Spur**

Business Card Size Ad in the State Finals Program  
Logo on Website under Sponsor Page  
One Social Media Sponsor of the Week Spotlight  
Thank You Picture from the KHSRA Membership  
4 State Finals Tickets

**\$2,500-\$4,999**

### **Silver Spur**

¼ Size Ad in the State Finals Program  
Logo on Website under Sponsor Page  
Multiple Social Media Sponsor of the Week Spotlights  
Thank You Picture from the KHSRA Membership  
6 State Finals Tickets  
Banner hung at KHSRA Rodeos (supplied by company unless requested)

**\$5,000-\$9,999\***

### **Silver Buckle**

½ Page Size Ad in the State Finals Program  
Logo AND Link on Website under Sponsor Page AND on Home Page  
Multiple Social Media Sponsor of the Week Spotlights  
Thank You Picture from the KHSRA Membership  
8 State Finals Tickets  
Banner hung at KHSRA Rodeos (supplied by company unless requested)  
Flier in State Finals Contestant Packet  
Logo on Barrel Wraps  
Logo on Back Numbers  
Logo on State Finals Contestant Jackets  
Name or Logo on Event Winner Saddle  
Arena Flag Carried at Grand Entries  
If Available - Logo on Live Steam of State Finals

**\$10,000-up\***

### **Gold Buckle**

Full Page Size Ad in the State Finals Program  
Logo AND Link on Website under Sponsor Page AND on Home Page  
Multiple Social Media Sponsor of the Week Spotlights  
Thank You Picture from the KHSRA Membership  
10 State Finals Tickets  
Banner hung at KHSRA Rodeos (supplied by company unless requested)  
Flier in State Finals Contestant Packet  
Logo on Barrel Wraps  
Logo on Back Numbers  
Bigger Logo on State Finals Contestant Jackets  
Logo on All Around Saddle  
Arena Flag Carried at Grand Entries  
Booth at State Finals  
Introduction at State Finals All-Contestant Meeting  
Social Media Interview at State Finals  
Logo on Border Bash Shirts  
Email sent by association on behalf of the sponsor to membership  
If Available - Logo and 30-second ad on Live Steam of State Finals

#### In-Kind Sponsorships

\* For Silver and Gold Buckle sponsors we will consider gifts in-kind for half the amount. For instance, if a sponsor gives \$10,000 in in-kind gifts to KHSRA (prizes, etc) then they would be considered a \$5,000 leveled sponsor (Silver Buckle) rather than a Gold Buckle sponsor. An in-kind gift of \$20,000 or more would put them at the Gold Buckle level. In kind gifts must be approved and accepted by the KHSRA Board and not a member.